



THE FEDERATION OF PAKISTAN  
CHAMBERS OF COMMERCE & INDUSTRY  
وفاق ایوان ہائے تجارت و صنعت - پاکستان

FPCCI/AWARDS-44/2020/  
23<sup>rd</sup> October 2020

## **44<sup>th</sup> FPCCI Export Awards Sponsorships**

### **44<sup>th</sup> FPCCI EXPORT AWARDS FUNCTION - SPONSORSHIPS**

We are pleased to inform you that the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) is organizing **44<sup>th</sup> edition of Export Awards**, which is expected to be held in the 2<sup>nd</sup> Week of December 2020. The event will be graced by the VVIP of Pakistan as the Chief Guest. The Export Awards Function is the most prestigious event of the Private Sector which is attended by Parliamentarians, Diplomats, Bureaucrats, Business elite, etc.

FPCCI Export Awards have earned recognition on National and International level. Consequently the Export Awards Winners have been enjoying credibility and great repute in international business circles resulting in multiplication of their exports.

It goes without saying that FPCCI Export Awards Function is highly projected by Press and Electronic Media by bringing Special Supplements and direct coverage of the event. FPCCI's preparations are underway to organize **44<sup>th</sup> Export Awards** Function in a most dignified and befitting manner with your kind support and cooperation and expected to be graced by Honorable Prime Minister of Pakistan.

**FPCCI Export Award Function also provides opportunities to your esteemed organization to participate in the prestigious function through sponsorship** against which FPCCI offers you great benefits in terms of publicity and projection of your organization. The sponsorship details are enclosed herewith offering different packages, suits your organization. If you are interested in any of the categories of sponsorship you are requested to **kindly send us your confirmation at the earliest, or preferably before Monday, 23<sup>rd</sup> November 2020** indicating the category of sponsorship, so that we may make necessary arrangements accordingly. Please note that the payment of sponsorship is to be made in advance, under account title "The Federation of Pakistan Chambers of Commerce & Industry".

**For further details, please contact at Head Office Karachi, Mr. Mahmood Ahmed, DSG FPCCI (0300-8284415, [dsg.iam@fpcci.org.pk](mailto:dsg.iam@fpcci.org.pk)) or Mr. Arfeen Memon, Manager Admin FPCCI (021-35873691-94, 0313-3058665, [manager.admin@fpcci.org.pk](mailto:manager.admin@fpcci.org.pk))**

We look forward to have valued cooperation to make this mega event a success.

With regards.

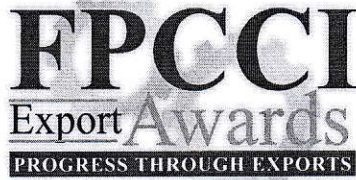
**(Muhammad Iqbal Tabish)**  
Secretary General

Encl: as above

#### **FPCCI Head Office, Karachi, Pakistan**

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# **44<sup>TH</sup> FPCCI EXPORT AWARDS**

[www.fpcci.org.pk](http://www.fpcci.org.pk)

## **Sponsorship Packages 2020 Platinum, Gold, Silver, Bronze**



**The Federation of Pakistan Chambers of Commerce & Industry**

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## 44<sup>TH</sup> FPCCI EXPORT AWARDS Sponsorship packages

	Platinum	Gold	Silver	Bronze
Digital Wall on SMDs	10 x 10	10 x 10	10 x 10	10 x 10
Number of possible sponsors	2	2	4	4
Event complimentary invitation Cards	20 Persons	15 Persons	10 Persons	5 Persons
Color Advertisement in the Export Awards Souvenir (on availability)	Back Page	Back Inside	Ordinary	Ordinary
Electronic Stands at entrance area	✓ 6	✓ 4	✓ 3	✓ 2
Logo in event Awards Souvenir	✓	✓	✓	✓
Sponsor logo on event advertising	✓	✓	-	-
Logo on the event homepage	✓	✓	✓	✓
Sponsor's logo on the Handout Hall Plan for visitors	✓	✓	✓	✓
Table of 10 persons will be reserved during the event	✓ 2	✓ 1	-	-
Recognition in welcome speech during the event.	✓	✓	✓	✓
Banner / logo on official social media.	✓	✓	-	-
Company Promo played during the event	✓ 1m	✓ 30s	-	-
Lounge at the entrance area of the event to publicize the activities of the companies	✓	-	-	-
Sponsor may give event items such as mugs, wallet, gifts items with their printed name during the event	✓	✓	✓	✓
Distribution of information of Sponsoring organization.	✓	✓	✓	✓

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Please mark your preferred sponsoring package

<b>Platinum Package</b>		<b>25 Lac.</b>	
<b>Gold Package</b>		<b>20 Lac.</b>	
<b>Silver Package</b>		<b>15 Lac.</b>	
<b>Bronze Package</b>		<b>10 Lac.</b>	

We would like to give our consent on the above marked sponsorship package. Please get in touch with us.

**Registration:**

Company name: .....

Address: .....

City: .....

Telephone: .....

Fax: .....

Contact Person: ..... Designation: .....

Cell number: ..... Email: .....

We herewith confirmed by our signature the above chosen sponsoring package:

Confirmed and authorized by: \_\_\_\_\_  
 Name, Signature, Company Stamp